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## E. J. KRAUSE & ASSOCIATES, INC. CONTINUES ITS' LEADERSHIP WORKING WITH KEY INDUSTRIES IN MEXICO'S DEVELOPMENT

## The GREEN Expo, EXPO MANUFACTURA and PLASTIMAGEN MEXICO are the leading events in environment and green energy, manufacturing and plastic sectors.

Mexico City, March, 2012. - With more than 20 years experience organizing international exhibitions and conferences in Mexico, E.J. Krause & Associates, Inc. provides leading services, solutions and technologies to three key industries for the economic development of the country. Through The GREEN Expo, EXPO MANUFACTURA and PLASTIMAGEN MEXICO, the company has managed to bring together the community of the environment and green energy, manufacturing and plastic sectors, in events that showcase real business opportunities for their exhibiting companies.

All three exhibitions had increased exhibitor and visitor participation in their latest editions. This growth highlights the growth in these sectors in Mexico as industrial production continues to increase across most sectors in Mexico. As well, it demonstrates the confidence in these three exhibitions as being the leading business forums in Mexico for environment and renewable energy, manufacturing and plastic.

The latest edition of **The GREEN Expo** had the largest number of visitors in its history and a 40% increase in the products and services exhibited. **The GREEN Expo**, combined with its Congress program, is the showcase in Mexico for all pollution control, green energy and sustainable development issues. This year will be the 20th edition of **The GREEN Expo** and we expect to surpass last year's event with more than 8,500 attendees.

**EXPO MANUFACTURA** is not only rated the most important international business forum for the processing and manufacturing industry in the north of the country, but has won three Eventus awards as Best Industrial Exhibition held in Cintermex in Monterrey. Last month, its 16th edition once again surpassed visitor and exhibitor expectations and is poised for continued growth in 2013. The addition of medical device manufacturing and growth of plastics manufacturing in exhibiting companies was well received by the manufacturing companies in Mexico who use **EXPO MANUFACTURA** as their trade show to find new machines and industrial solutions.

With more than 30,000 visitors and 18 editions, **PLASTIMAGEN MEXICO** continues to be the leading plastic show for all industries and sectors in Mexico and Latin America who use plastic in their businesses. The 2011 edition had demonstrated the growing interest in plastic recycling. **PLASTIMAGEN MEXICO 2013** will be the largest edition ever held in Mexico in March 2013. **PLASTIMAGEN MEXICO** continues to bring in buyers from all over Mexico as well 16 Latin American countries.

**E.J. Krause & Associates, Inc.** continues to integrate new areas of opportunity into their industrial shows as well as strengthening the core businesses. These three trade shows offer world-class technologies that satisfy the demand of thousands of professionals from large, medium and small businesses in Mexico and Latin America from every sector of industrial production.